



AdMall®

Exercise/Fitness Equipment Shops

VENDOR/MANUFACTURER PRODUCT TYPES	POLICY TYPE	% PAID PER AD	EXPIRES
<input checked="" type="checkbox"/> <u>AMERICAN JAWA LTD.</u> mopeds, bicycles, sidecars, tires, tractors, hoists	FORMAL	50 PERCENT CONTACT MANUF. CALENDAR YEAR	12/31/2008
<input checked="" type="checkbox"/> <u>ATL</u> bicycle accessories	FORMAL	VARIES CONTACT MFR.	12/31/2008
<input checked="" type="checkbox"/> <u>BELL SPORTS</u> bicycle equipment & accessories local accounts	NEGOTIABLE	VARIES CONTACT MFR.	
<input checked="" type="checkbox"/> <u>BIANCHI BICYCLES</u> bicycles local accounts	FORMAL	50 PERCENT VARIES BY AMT. PRESEASON PURCH	11/30/2008
<input checked="" type="checkbox"/> <u>BODY-SOLID, INC.</u>	NEGOTIABLE		
<input checked="" type="checkbox"/> <u>BOLLE AMERICA</u> sunglasses, ski goggles local accounts	FORMAL	100 PERCENT 3% OF SALES CURRENT YEAR	12/31/2008
<input checked="" type="checkbox"/> <u>BOLLINGER FITNESS</u> hand weights	NEGOTIABLE		
<input checked="" type="checkbox"/> <u>BURLEY DESIGN COOPERATIVE</u> bicycles, trailers, strollers local accounts	FORMAL	50 PERCENT 2% PURCHASES CURRENT YEAR	11/30/2008
<input checked="" type="checkbox"/> <u>CANNONDALE CORPORATION</u> bicycles local dealers	NEGOTIABLE	VARIES CONTACT ACCT. MGR.	
<input checked="" type="checkbox"/> <u>CASTELLI USA</u> bicycle equipment, supplies, apparel local accounts	NEGOTIABLE		
<input checked="" type="checkbox"/> <u>ELLSWORTH</u>	FORMAL	50 PERCENT CONTACT MFR.	
<input checked="" type="checkbox"/> <u>FUJI BICYCLES</u> bicycles local accounts	NEGOTIABLE	VARIES CONTACT REP.	
<input checked="" type="checkbox"/> <u>GRIFFEN BIKES</u>	NEGOTIABLE	VARIES	
<input checked="" type="checkbox"/> <u>GURU BIKES</u> local dealers	NEGOTIABLE	VARIES CONTACT MFR	

	<u>IMPEX</u> exercise equipment local accounts	FORMAL	VARIES CONTACT MFR.	
	<u>JOG-A-LITE SPORTSWEAR</u> exercise equipment, sportswear local accounts	FORMAL	PERCENT 3% SALES PREVIOUS YEAR	12/31/2008
	<u>K2 BIKES</u> local dealers	NEGOTIABLE		
	<u>KHS BICYCLES</u> bicycles local accounts	FORMAL	50 PERCENT 2% PURCHASES CALENDAR YEAR	12/31/2008
	<u>KONA USA</u> mountain bikes request local accounts	FORMAL	50 PERCENT 1-4% MODELS PURCHASED	8/31/2008
	<u>LITESPEED TITANIUM BICYCLES</u>	NEGOTIABLE	VARIES VARIES PRE-SEASON ORDE	
	<u>LOUIS GARNEAU USA, INC.</u> local retailers	NEGOTIABLE	VARIES CONTACT MFR.	
	<u>MARIN MOUNTAIN BIKES</u> bikes local accounts	FORMAL	50 PERCENT 2% PURCHASES MODEL YEAR	9/30/2008
	<u>PACEMASTER</u> local accounts	NEGOTIABLE	VARIES CONTACT MFR.	
	<u>QUALITY BICYCLE PRODUCTS</u> bicycle parts local accounts	NEGOTIABLE	VARIES CONTACT SALES REP	
	<u>SHIMANO</u> local accounts	NEGOTIABLE	VARIES CONTACT MFR.	
	<u>SPIRIT MANUFACTURING, INC.</u> local accounts	NEGOTIABLE		
	<u>STAR TRAC BY UNISEN, INC.</u> treadmills, stair steppers	NEGOTIABLE		
	<u>TROY LEE DESIGNS</u> bike helmets, bike helmet visors local dealers	NEGOTIABLE	VARIES	
	<u>TUFF STUFF EQUIPMENT</u> local accounts	NEGOTIABLE	VARIES CONTACT MFR.	
	<u>TUNTURI, INC.</u> exercise equipment	NEGOTIABLE	SEE NOTES CONTACT MFR.	



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