













AdMall®

Appliance Stores

VENDOR/MANUFACTURER PRODUCT TYPES	POLICY TYPE	% PAID PER AD	EXPIRES
 <u>AMANA APPLIANCES</u> appliances local dealers	FORMAL	50 PERCENT UP TO 2 1/2% NET PURCHASES	12/31/2008
 <u>BROILMASTER</u> gas grills, parts, accessories	FORMAL	50 PERCENT 2% NET SHIPMENTS	8/31/2008
 <u>CHAR-BROIL</u> barbecue grills local accounts	FORMAL	50 PERCENT	12/31/2008
 <u>GE APPLIANCES</u> major appliances local dealers	FORMAL	VARIES VARIES ROLLING 90 DAYS	12/31/2008
 <u>IN-SINK-ERATOR</u> disposers, hot water dispensers only local retailers	FORMAL	50 PERCENT \$100/QUARTER QUARTERLY	12/31/2008
 <u>MAYTAG APPLIANCES</u> washers, dryers, dishwashers, ranges local dealers	FORMAL	50 PERCENT 2.5% NET PURCHASES	12/31/2008
 <u>SPEED QUEEN COMPANY</u> laundry products, washers & dryers	FORMAL	50 PERCENT 1% EQUIPMENT INVOICE PRICE CALENDAR YEAR	
 <u>WHIRLPOOL CORPORATION</u> home appliances, washers, dryers, dishwashers, refrigerators local dealers	FORMAL	50 PERCENT 2.5% NET PURCHASES	12/31/2008
 Local Spot/Broadcast TV Advertising Eligible for Co-op Funding	 Local Spot/Broadcast TV Advertising Requires Prior Approval from Vendor		